

**swi+zerland**

# ***Travel Classics 2026 Pre- & Post-Tours Overview***

- Art Meets Heritage in Ticino
- Nature & Adventure in Ticino
- Food & Wine in Ticino
- Alpine Bliss & Adventure in the Bernese Mountains
- Highlights of Central Switzerland in the Lucerne area
- Liechtenstein & the Magic of Eastern Switzerland

*Trip placements will be made by Switzerland Tourism  
based on participants preferences*

*All trips will either end right as the conference begins or  
start immediately after conference concludes*

*Exact trip dates & length vary by destination (3-7 nights)*

*Additional details will be shared after the survey is completed*





# ***Art Meets Heritage in the Heart of Ticino***

- Discover the UNESCO World Heritage Site Castelgrande Bellinzona
- Stroll through Bellinzona's historic old town and vibrant farmer's market
- Visit the art-filled Villa dei Cedri Museum and Hermann Hesse Museum
- Uncover Lugano's art treasures
- Explore the hidden gems of Monte Carasso and Sementina
- Savor Ticino's authentic cuisine and join a hands-on culinary workshop

*The itinerary is subject to change and may be slightly adjusted as we finalize details.*





# *Nature & Adventure in Ticino*

This media trip requires an intermediate fitness level and the ability to walk, hike and bike.

- Discover Monte Generoso, its historic cogwheel railway and the Fiore di Pietra, designed by renowned architect Mario Botta
- Hike through the lush valleys of Maggia and Muggio, exploring charming alpine villages and historic landmarks
- Experience Mendrisiotto on a Bike'n'Wine adventure
- Explore the crystal-clear waters of the stunning Verzasca Valley

*The itinerary is subject to change and may be slightly adjusted as we finalize details.*





# ***Flavors by the Lake: Food & Wine in Ticino***

- Enjoy a timeless vineyard experience at the stunning Castello di Morcote Estate
- Visit Osteria Giardino Bordei, where cuisine meets nature and every ingredient tells a story of simplicity, authenticity, and harmony
- Taste the exquisite wines of Terreni della Maggia
- Savor authentic culinary delights at Grotto America
- Experience alpine thrills at Monte Tamaro, exploring the alpine park and Mario Botta's church of Santa Maria degli Angeli
- Discover the scenic beauty of Centovalli

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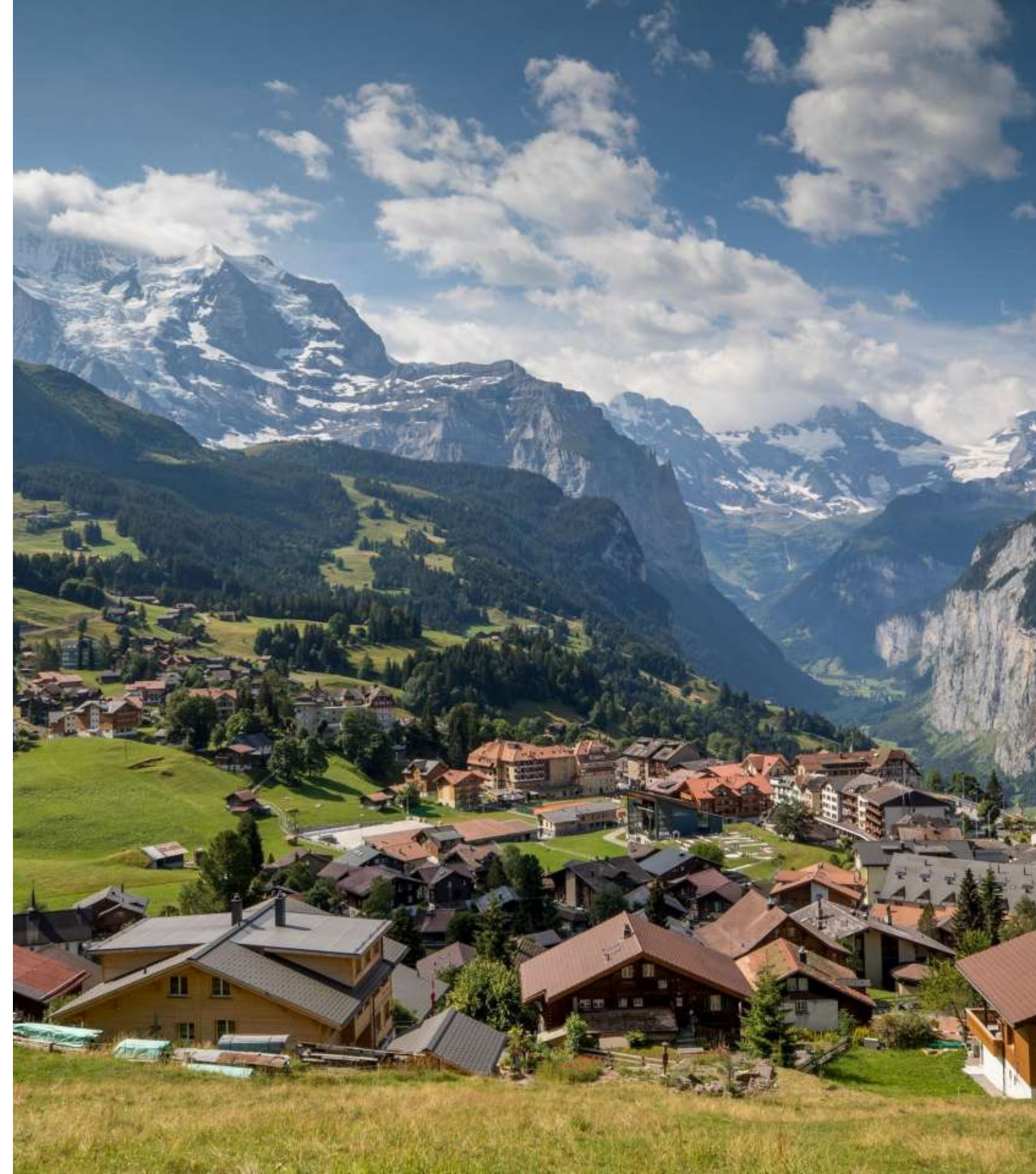




# ***Alpine Bliss and Adventure in the Bernese Mountains***

- Feel the adrenaline in Interlaken, the adventure capital of Europe
- Get on the water with a kayak tour or try Raclette Rafting on Lake Brienz
- Discover railway pioneering and on the train to Jungfrauoch – Top of Europe, the highest railway station in Europe
- Enjoy alpine calm in the picturesque villages of Wengen and Mürren
- Ride the world's steepest cable car up to Schilthorn – Piz Gloria

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# Highlights of Central Switzerland

- Enjoy a boat cruise on Lake Lucerne
- Ride the CabriO Cableway to Stanserhorn, the world's only open-top aerial cable car
- Stroll through the picturesque town of Brunnen, right by the blue-green Lake Uri
- Go behind the scenes at the Victorinox Factory Shop and see Swiss Army Knives in the making
- Savor culinary delights at the Culinarium Alpinum, a former Capuchin monastery in Stans
- Explore the natural wonders of the Biosphere Entlebuch

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# ***Liechtenstein and the Magic of Eastern Switzerland***

- Experience Appenzell, where traditional craftsmanship meets modern luxury in a landscape shaped by a culture that values authenticity
- Explore Liechtenstein, the fourth smallest country in Europe and sixth smallest in the world, offering an astonishing mix of culture, landscapes, and culinary delights
- Discover the St.Gallen-Lake Constance region, where fun, culture, and nature come together, including the vibrant city of St. Gallen and its Abbey District, a UNESCO World Cultural Heritage Site

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