

WEILL



# ASHFORD CASTLE

HOTEL & COUNTRY ESTATE  
EXCELLENCE SINCE 1928



THE  
RED CARNATION  
HOTEL COLLECTION

NATIONAL GEOGRAPHIC  
UNIQUE LODGES  
OF THE WORLD™

## PRESS RELEASE

### THREE ICONIC BRANDS PARTNER TO CREATE A WHISKEY LOVER'S DREAM GIFT



*Ashford Castle, Midleton Rare Whiskey and Waterford Crystal  
Produce the Perfect Blend*

New York - February 27, 2018: [Ashford Castle](#), Ireland's 800-year-old quintessential castle hotel,

has announced a new and exciting partnership with Midleton Very Rare Whiskey and Waterford Crystal to launch a bespoke cask specifically for Ashford Castle, along with crystal whiskey tumblers and carafe bearing the Ashford logo.

Built in the 13th century and once home to the famous Guinness family, Ashford Castle became a hotel in 1939, hosting royalty, dignitaries and heads of state. In 2013, it was purchased by Red Carnation and the Tollman family, and after a \$75 million restoration project, it was brought back to its former glory. In addition to a complete restoration, the project also added a wine cellar, billiards room and cigar terrace. Long a whiskey aficionado, owner Stanley Tollman has particular interest in this project, and has been involved in it from inception to finish.



The Midleton Distillery is home to the largest inventory of maturing Irish whiskey in the world. Its Master Distiller, Brian Nation, hand-selects the finest whiskeys for the Midleton Very Rare collection. This includes releases such as single pot stills, single cask bottlings, travel retail exclusives, special editions and prestige and ultra-prestige bottlings.

Cask #70345 is an American virgin oak barrel that was filled with a medium style pot still. A virgin oak barrel means it hasn't held bourbon prior to arriving to Midleton, thus making the contribution from the oak a lot richer and more profound. The style of pot still distillate retains the classic spicy character holding up to the significant wood element to give good balance.



Waterford was first established in 1783 on land adjacent to Merchants' Quay in the heart of the Irish harbor town of Waterford, just minutes from the present day House of Waterford Crystal. The business thrived for 70 years before falling victim to the economy and world events. The company saw a resurgence after World War II, and has since regained its status as some of the world's finest crystal today. "We are thrilled to be partnering with two such iconic brands," said General Manager Niall Rochford, "particularly ones that so closely reflect the standard and

attitude toward guest experience that Ashford Castle espouses."

## ABOUT ASHFORD CASTLE

*Ashford Castle is set on 350 acres in County Mayo, on the shores of Lough Corrib and the River Cong, with a spectacular backdrop of woodlands, lake, river, and mountains. It features 83 guestrooms, suites and a Lakeside Cottage, and is renowned for a range of country sports including an equestrian centre, fly fishing, an exclusive nine-hole golf course and Ireland's first school of falconry. Several dining rooms and bars, along with a gracious afternoon tea service are among the amenities. It is a member of Leading Hotels of the World. For more information please visit [www.ashfordcastle.com](http://www.ashfordcastle.com).*

## ABOUT THE RED CARNATION HOTEL COLLECTION

*The Red Carnation Hotel Collection is a collection of family-run, award-winning boutique hotels in the UK, Ireland, South Africa, Switzerland and the USA. From Ireland's recently restored Ashford Castle to South Africa's iconic Oyster Box, each hotel is a landmark of history and tradition that offers a unique character and unsurpassed service. Boasting a peerless reputation for exquisite fine dining, leading spas and sumptuous surroundings, Red Carnation Hotels are proud to deliver warm, thoughtful and highly personalized service to every guest, every time. For more information about these award-winning hotels and the rest of the Red Carnation Collection, please to go to [www.redcarnation.com](http://www.redcarnation.com).*

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